

XIAN LENG HOLDINGS BERHAD

CORPORATE FACT SHEET

Overview

Xian Leng Holdings Berhad is a leading breeder and trader of the Asian Arowana. It is the first company in the fisheries sector to be listed on the then Kuala Lumpur Stock Exchange (KLSE), now known as Bursa Malaysia.

The company is principally involved in the commercial captive breeding of the Asian Arowana and other ornamental fish as well as trade in related accessories. It has four subsidiaries- Xian Leng Trading Sdn Bhd., Xian Leng Aquatic Merchant Sdn Bhd., Xian Leng Aquatic Merchant (Shah Alam) Sdn Bhd and Xian Leng Aquatic (Kluang) Sdn Bhd.

Xian Leng Trading Sdn Bhd was established in 1989 to carry out the captive breeding and trading of the Asian Arowana. The 50-acre farm at Parit Sulong, Johor, is a modern farm designed and built to conform to the norms of efficient aqua farming. It has a large water storage reservoir, culture pond complex, hatchery, nursery, laboratory and quarantine facilities. Xian Leng Trading applies sophisticated husbandry practices and proprietary breeding knowledge to ensure consistent and sustainable production of high quality Arowana fingerlings.

Xian Leng Aquatic Merchant Sdn Bhd. is involved in the trading of other ornamental fish such as the Japanese Koi, Discus, Cichlids, Anabantids and the Gold Fish, and related aquarium accessories, feed and medication. The ornamental fish trading centre situated in Batu Pahat town retails more than 200 species of local and imported exotic aquarium fishes. Xian Leng Aquatic Merchant (Shah Alam) Sdn Bhd., which commenced operations in 2004 is involved in similar activities, serving customer in the Central and Northern territories of Peninsular Malaysia. Whilst Xian Leng Aquatic (Kluang), which is under construction will be a modern farm of 250 acres for a variety of ornamental fishers.

Xian Leng Holdings Berhad – Our mission

We strive to be a first –class breeder and supplier of high value Asian Arowana and other ornamental fishes with unmatched quality, achieved through continuous effort in Research & Development.

History and Development

Xian Leng Holdings Berhad started as a hobbyist pursuit that eventually became a thriving business that is today listed on the Kuala Lumpur Stock Exchange.

Mr.Ng Huan Tong, the Group Managing Director, was an ornamental fish enthusiast that began rearing ornamental fishes in his backyard in the 1970s. When the activity grew, he traded in his schoolbooks to pursue his interest. He set up a company in 1980 with a one-acre farm to breed and sell fish. By 1986, the company had expanded and developed another five-acre farm with 26 ponds at Sungai Suloh , Johor.

A special interest in the Asian Arowana marked the beginning of a strong aquaculture business. Realizing the potential of this endangered species; Mr Ng cultivated and refined his expertise in the breeding of the Asian Arowana. This eventually led to international recognition in 1994 from the Convention on International Trade in Endangered Species (CITES) as the first company in the world to be registered for the commercial captive breeding of Asian Arowanas.

In 1996, Mr Ng developed another 50-acre farm in Parit Sulong, Johor , complete with a hatchery, nursery and a 96 breeding pond complex dedicated to the breeding of the Asian Arowana. This farm is the hub of Xian Leng Holdings 'export as well as local trading of the Asian Arowana.

Today, Xian Leng Holdings is a worldwide leading breeder and trader of the Asian Arowana. It was listed on the Second Board of the then Kuala Lumpur Stock Exchange in 2001, the first aquaculture company to achieve this success. In 2003, the company transferred its listing status to the Main Board of the KLSE now known as Bursa Malaysia.

Research & Development

Xian Leng Holdings maintains its leading edge over competitors through a strong commitment to research and technology development (RTD) that has enabled the company to improve its production efficiency with increased productivity and product quality.

Technological breakthroughs achieved include the following:

1. Improving the quality of the Malaysian Golden variety, which ranks No 1, among Asian Arowana species and fetches the highest price.
2. Creating "new" variants of the major varieties through genetic selective breeding.
3. Enhancing the colour of the fish's scales with intense hues and brilliance to improve its attractiveness.
4. Improving the physical appearance and robustness of the fish through proper priming and careful nurturing of the fry.
5. Perfecting environmental and fish management practices.
6. Improving feed quality and culture systems.